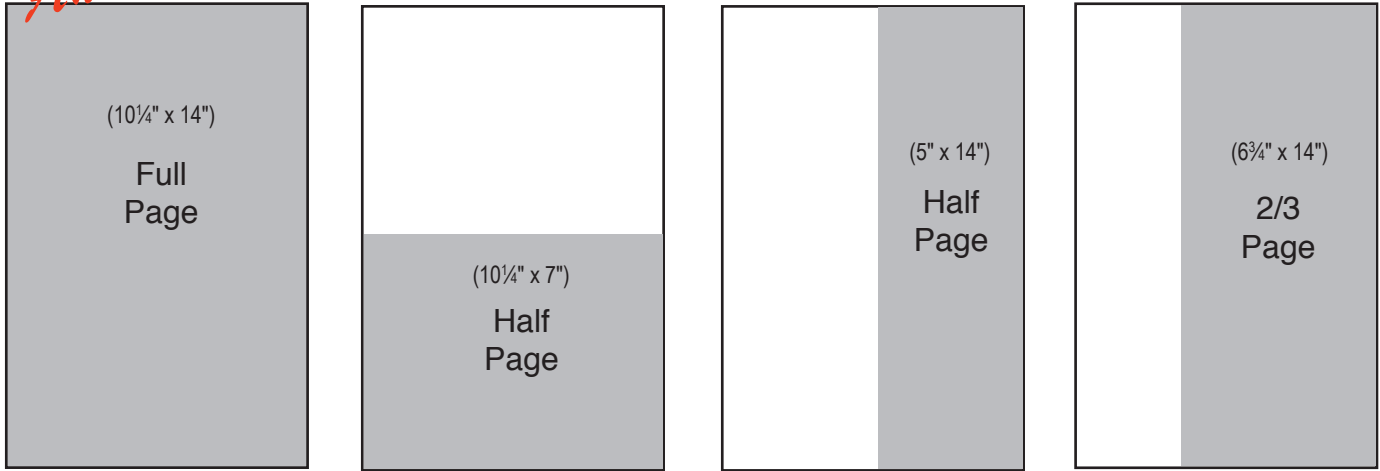
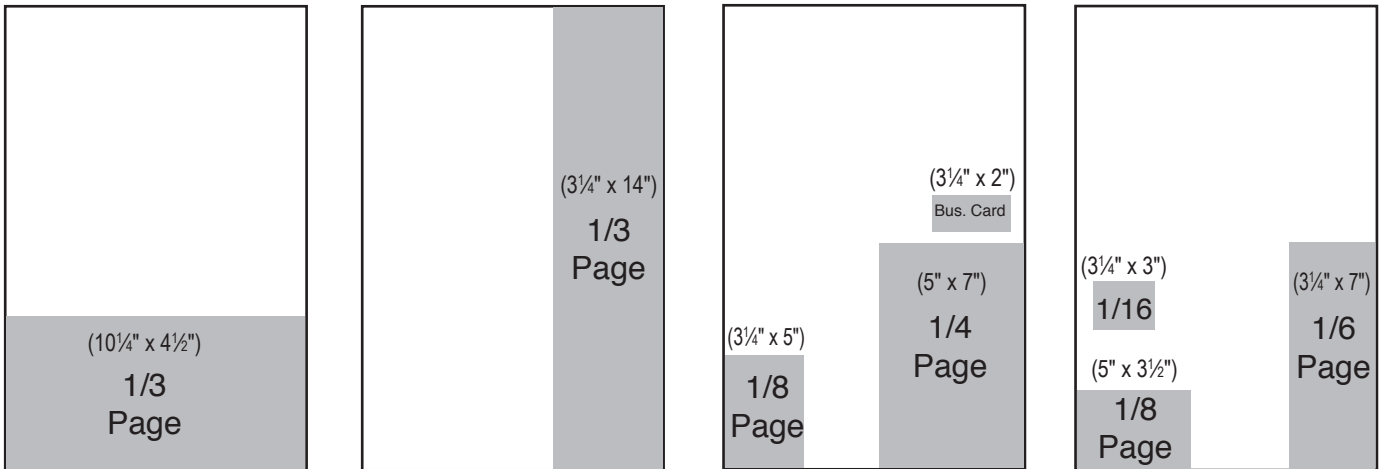


# Advertising Rate Card: 2021



Advertising rates are based on a 6 column (10 1/4") x 196 lines (14") tabloid page.



Rate reductions are based on frequency: one month, 3 months, 6 months and 12 months.

AD SIZE	FREQUENCY			
	1x	3x	6x	12x
Full Page	995./month	960./month	920./month	905./month
2/3 Page	775.	695.	650.	625.
1/2 Page	525.	475.	460.	450.
1/3 Page	395.	375.	350.	325.
1/4 Page	310.	295.	275.	265.
1/6 Page	205.	195.	180.	175.
1/8 Page	150.	147.	145.	140.
1/16 Page	95.	90.	85.	80.
Business Card	88.	85.	83.	80.
Ag. Business Directory	<b>Must be booked for 12 months</b>			70.

Color Charges: Spot Colour \$50., Process Colour \$195.  
Prepayment discount: Subtract 10% from rates shown above.



8 Luella Blvd., Minesing ON L9X 0W7



**Phone: 705-722-0138**

Serving the Agricultural communities of Simcoe and Dufferin Counties and the Regions of York, Peel and Muskoka

email: [farmview@on.aibn.com](mailto:farmview@on.aibn.com)

web: [www.farmviewonline.com](http://www.farmviewonline.com)